



# ISOEN 2017

MONTREAL, CANADA | MAY 28-31, 2017

ISOCS/IEEE International Symposium On Olfaction And Electronic Nose

## Patron and Exhibitor Prospectus

We are delighted to invite you to participate in the 2017 ISOCS/IEEE International Symposium on Olfaction and Electronic Nose (ISOEN). ISOEN 2017 will be held at McGill University's New Residence Hall, in the heart of Montreal (Canada) and steps away from the downtown business core, numerous art galleries, restaurants and the metro system. Known as one of the most cosmopolitan cities in the world, Montreal offers a variety of cultural events, from music and art to fashion; culinary experiences, from fine-dining to street food; and outdoor attractions, from strolling along cobblestone streets to bike rides through acres of parks.

ISOEN 2017 provides a forum for scientists, engineers and practitioners to share their latest findings, innovations and products in the area of artificial chemoreception (olfaction and taste). ISOEN attracts contributions from fields as diverse as:

- Odor sampling: headspace analysis, dynamic sampling, pre-concentration and storage
- Chemical sensors: gas, biosensors, ion-selective, optical
- Sensor systems: electronic noses, electronic tongues, spectroscopy
- Data analysis: signal processing, pattern recognition, chemometrics
- Industrial applications: quality control, food safety, medical diagnostics, environmental monitoring
- Odor generation: olfactometry, olfactory displays
- Biomimetics: bio-inspired algorithms and sensors, computational models of olfaction

Now in its seventeenth edition, ISOEN 2017 will place special emphasis on technologies for ubiquitous sensing with mobile, wearable, and distributed chemical sensors. As such, and in addition to the rich set topics that make ISOEN unique, we welcome contributions in the following areas:

- Participatory sensing and citizen science
- Autonomous sensing with UAVs and robotics
- Wearable sensors for exposure monitoring
- On-chip optofluidics for absorption spectroscopy
- Algorithms for distributed chemical sensing

As the world's premiere technical conference in artificial chemoreception, ISOEN 2017 will bring approximately 250 participants from academic, research and corporate organizations. The exhibition will be closely integrated with the technical program through tutorials, plenary sessions, industrial panels, sensor and sensor systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at ISOEN 2017 contact us today!

Additional information can be found at <http://isoen.org>

Information Contact:

Chris Dyer

ISOEN 2017 Conference Manager

[cdyer@conferencecatalysts.com](mailto:cdyer@conferencecatalysts.com)

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IEEE



ISOCS  
International Society for  
Olfaction and Chemical Sensing

<b>Benefits</b>	<b>Exhibitor</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Cost (USD)	\$2,000	\$2,500	\$5,000	\$10,000
Max # available	5	4	3	3
Number of Full registrations included	1	1	2	3
One commercial exhibit booth (10x8)	X	X	X	X
Company name/logo on the opening slide at the Workshop	X	X	X	X
Company name/logo on the Final Program	X	X	X	X
Company name/logo on the Welcome sign	X	X	X	X
Company name/logo/link on the Conference website	X	X	X	X
Recognition on the smartphone app		X	X	X
One-page ad inserted on delegate bag*		X	X	X
Pamphlet advert (up to 10 pages) inserted on delegate bag*			X	X
Free-standing banner (max. size 2m high × 1m wide) at the registration area*			X	X
Industrial track speaking slot (must be approved by TPC)				X
One-minute company video (Super Bowl ad) before plenary				X
Access to participants list and emails				X
Company name/logo on delegate bag				X
Company name/logo on electronic technical digest (USB stick)				X
Access to a meeting room (interviews, hospitality)				X

*\*Patron must provide materials*

# PATRON & EXHIBIT SPACE APPLICATION/CONTRACT

1. Please read this contract carefully and print or type all information requested.

2. Complete, sign and send to: **Chris Dyer**  
**Conference Catalysts LLC**  
1210 NW 14<sup>th</sup> Avenue  
Gainesville, FL 32601 USA  
Tel: +1-352-872-5544  
Fax: +1-352-872-5545  
Email: [cdyer@conferencecatalysts.com](mailto:cdyer@conferencecatalysts.com)

Item:            Exhibitor \$2,000    Silver \$2,500    Gold \$5,000    Platinum \$10,000

Total: \_\_\_\_\_ \$ (USD)

Exhibitor and Patronship item payment is due within 30 days of receipt of contract submission.

## COMPANY INFORMATION

Company Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Web Address \_\_\_\_\_

*I have read and agree to the terms and conditions of this contract.*

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Print Name \_\_\_\_\_ Title \_\_\_\_\_

## CONTACT INFORMATION

Contact Name \_\_\_\_\_ Email \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Mailing Address (if different from above) \_\_\_\_\_

## PAYMENT INFORMATION

Method of Payment:    Check                    American Express                    Visa                    Mastercard  
\*Make all checks payable to: ISOEN 2017

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code (on reverse side of card): \_\_\_\_\_

Signature: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

*All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing*

Contact Chris Dyer, Conference Catalysts LLC, [cdyer@conferencecatalysts.com](mailto:cdyer@conferencecatalysts.com) for complete payment info.

# Terms and Conditions

## 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by ISOCs/IEEE ISOEN 2017 management constitute a valid and binding contract.

## 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. ISOCs/IEEE ISOEN 2017 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. ISOCs/IEEE ISOEN 2017 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of ISOCs/IEEE ISOEN 2017 management. ISOCs/IEEE ISOEN 2017 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

## 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of ISOCs/IEEE ISOEN 2017 management.

## 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per space contracted at \$2,000.

## 5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following

Schedule of refunds:

*After March 31, 2017 but before April 30, 2017:*

Refund of 50% of the total license fee for cancellation

*On or after April 30, 2017:*

No refund or credit at any time.

It is understood that ISOCs/IEEE ISOEN 2017 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the ISOCs/IEEE ISOEN 2017 show is conducted shall become, in the

sole discretion of ISOCs/IEEE ISOEN 2017, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ISOCs/IEEE ISOEN 2017, this agreement may be terminated by ISOCs/IEEE ISOEN 2017. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should ISOCs/IEEE ISOEN 2017 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that ISOCs/IEEE ISOEN 2017 may, after computing the total amount of ISOCs/IEEE ISOEN 2017 cost and expenses in connection with its preparation for and conducting of the ISOCs/IEEE ISOEN 2017 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

## 6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

## 7. Losses or Damage

Exhibitor agrees that ISOCs/IEEE ISOEN 2017 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, ISOCs/IEEE ISOEN 2017 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its

employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

#### **8. Demonstrations**

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

#### **9. Compliance**

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

#### **10. Policy**

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by ISOCS/IEEE ISOEN 2017.

#### **11. Management**

The exhibitor further agrees that the conditions, rules and regulations of the ISOCS/IEEE ISOEN 2017 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

#### **12. Alteration of Booth Space**

ISOCS/IEEE ISOEN 2017 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.